

# Den Digitale arbejdsplads

Hvordan understøttes fremtidens arbejdsplads med de fysiske rammer.

**Thomas Schnegelsberg**

Direktør, Customer & Partner Experience

[thomas@microsoft.com](mailto:thomas@microsoft.com)







“ EMPOWER EVERY PERSON AND  
EVERY ORGANIZATION ON THE  
PLANET TO ACHIEVE MORE

SKABE DE BEDSTE RAMMER  
FOR MEDARBEJDERNE, SÅ DE  
KAN OPNÅ MERE ”

---

SATYA NADELLA  
[ CEO, MICROSOFT - 2015]



# Worldwide presence

## Puget Sound

sq. ft.	14.2M
sites	114
owned	68%
housed	59,273

## Americas

sq. ft.	5.2M
sites	153
countries	23
housed	21,662

## EMEA

sq. ft.	5.1M
sites	210
countries	68
housed	30,260

## Asia

sq. ft.	5.3M
sites	83
countries	18
housed	29,894

## Global

sq. ft.*	30M
sites	560
countries	110
housed	141,000

\*Does not include Data Centers or Retail store locations



Private Office Environment





Today:  
Innovative workplaces



## Enhance innovation & productivity

The Workplace Advantage program is designed to provision new work environments that support the different businesses within Microsoft. Microsoft's many businesses require concepts that can support and advance their best work processes. At the same time, Real Estate needs to be operationally smart about deploying solutions. That's why we have a 'kit of parts' approach to workplace solutions.

## Function Based Workplaces

It is key to getting work done and WPA environments are now enabled to support a variety of interactions – from 1:1s, team huddles, scrums, workgroups, and the more formal kinds of collaboration that take place in conference rooms that can be reserved..

It's more than just checking the box that a space has a couple of lounges; it's designing to create ways where people will automatically run into each other. Places such as open stairs, print rooms connected to kitchens, and giving people places to sit, draw, ideate, and socialize are what enhances the work experience.

Functionality as well as the experience of the different settings is key to their success.

It's important to have clear goals for spaces and design to those.

## Attention to human factors

It's things like access to daylight, using natural materials in spaces, the thoughtful use of color, materials, and texture, to create interesting spaces that vary throughout an environment.

Enabling work-anywhere-anytime environments allows people choices to get their best work done. Partnering with IT makes this a successful venture. People have to be able to have all the tools at their disposal and this includes the technology for virtual meetings, working anywhere, and conducting a variety of meetings, whether formal or informal.

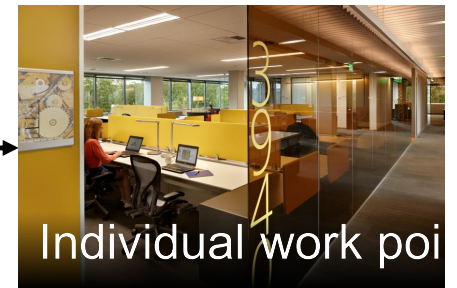
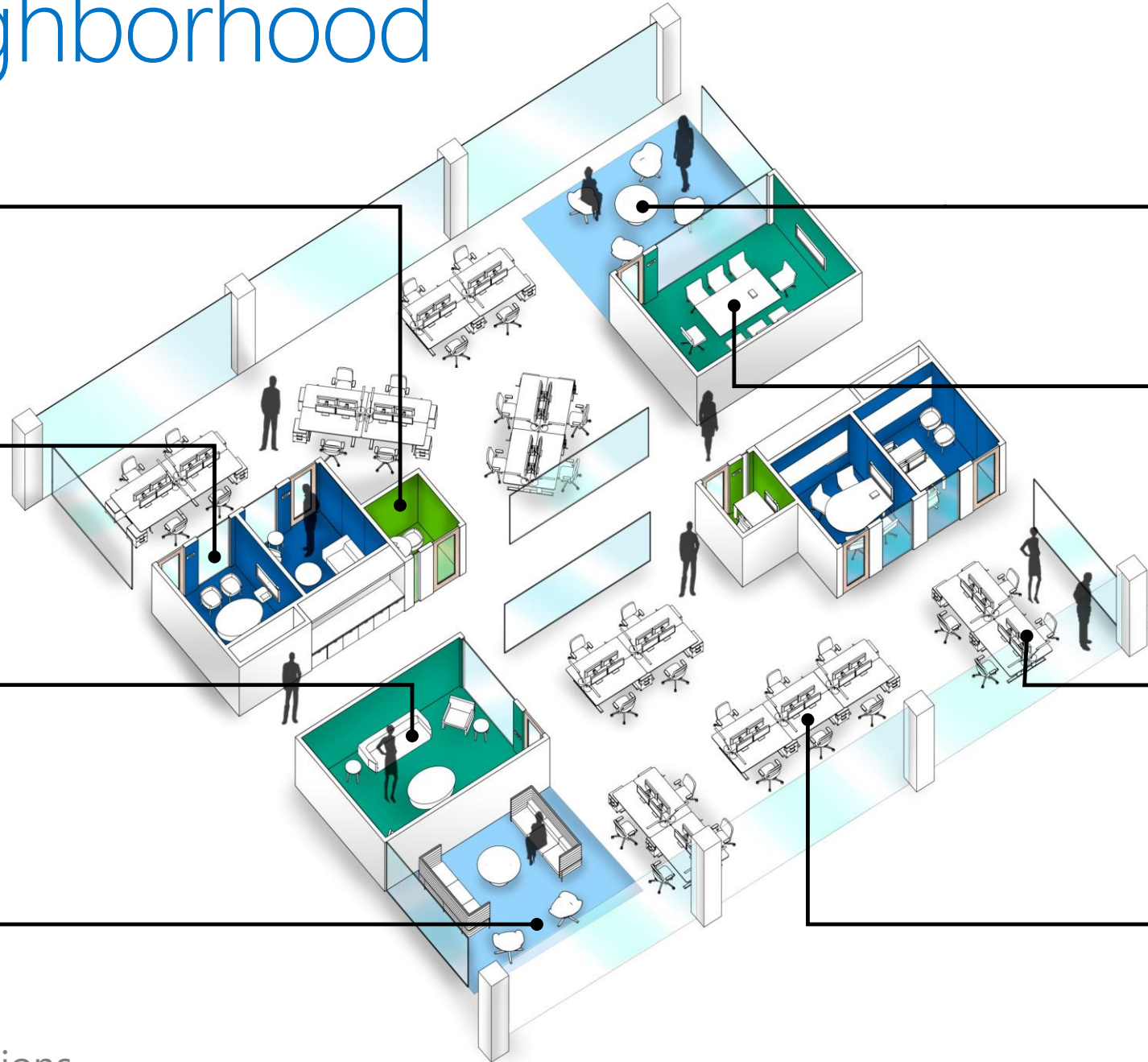
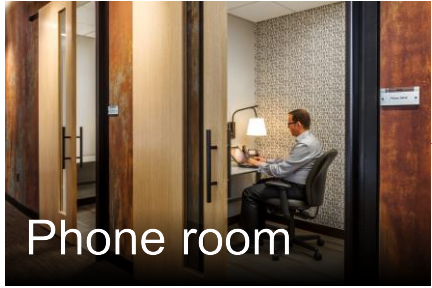
## Showcasing Microsoft brand & technologies

There are two ways we can showcase brand and technology at Microsoft. One is to make sure the groups have a chance to showcase their brand in their space. Teams are proud of their work, not only to show it off to visitors and customers, but for internal Microsoft, especially when there is cross-group collaboration and each team needs to know the other's business.

The other way happens more in sales sites, where Microsoft needs to be strategic about making sure their customers see the latest and greatest innovations and services we offer.

# Microsoft Workplace Advantage

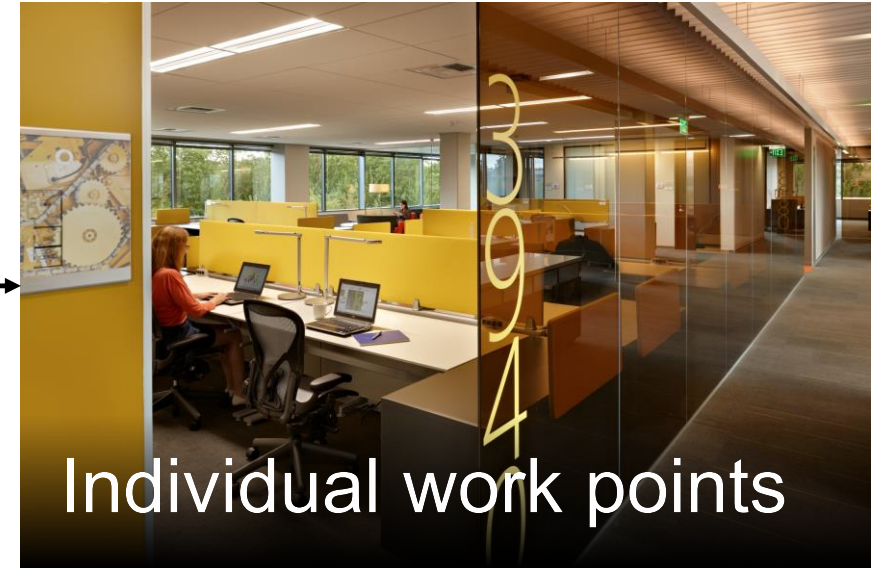
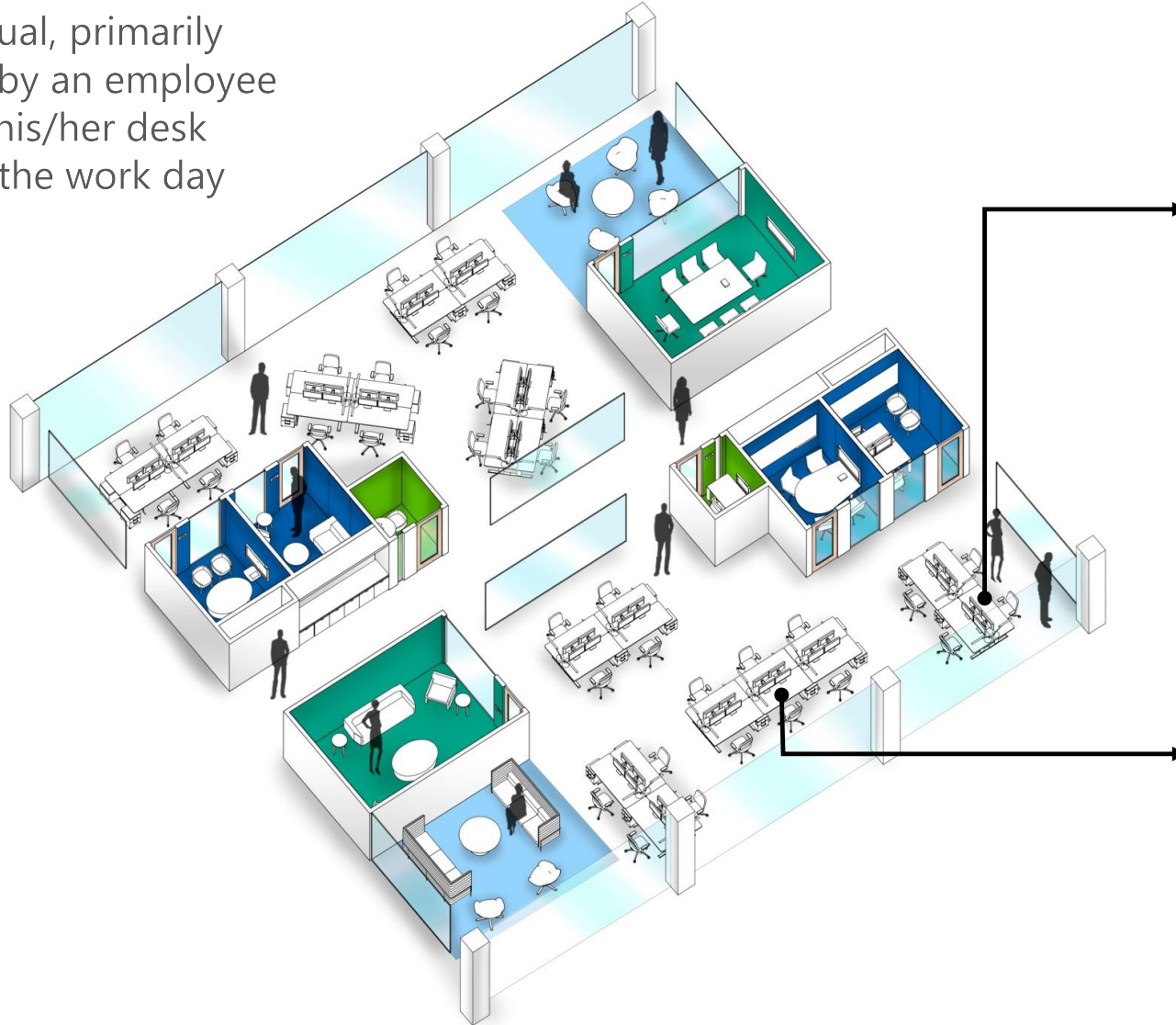
# WPA: Neighborhood



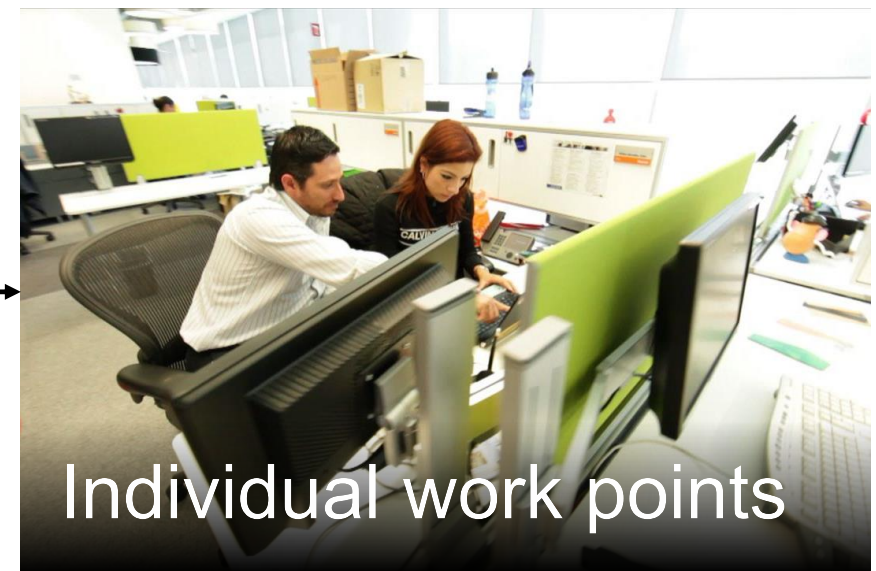


# WPA: Individual Work Points

A space for individual, primarily heads-down work by an employee who is typically at his/her desk more than 50% of the work day



Individual work points



Individual work points



9%

Improvement  
in individual  
effectiveness

12%

Improvement  
in informal  
collaboration

10%

Improvement  
in overall workplace  
satisfaction

9%

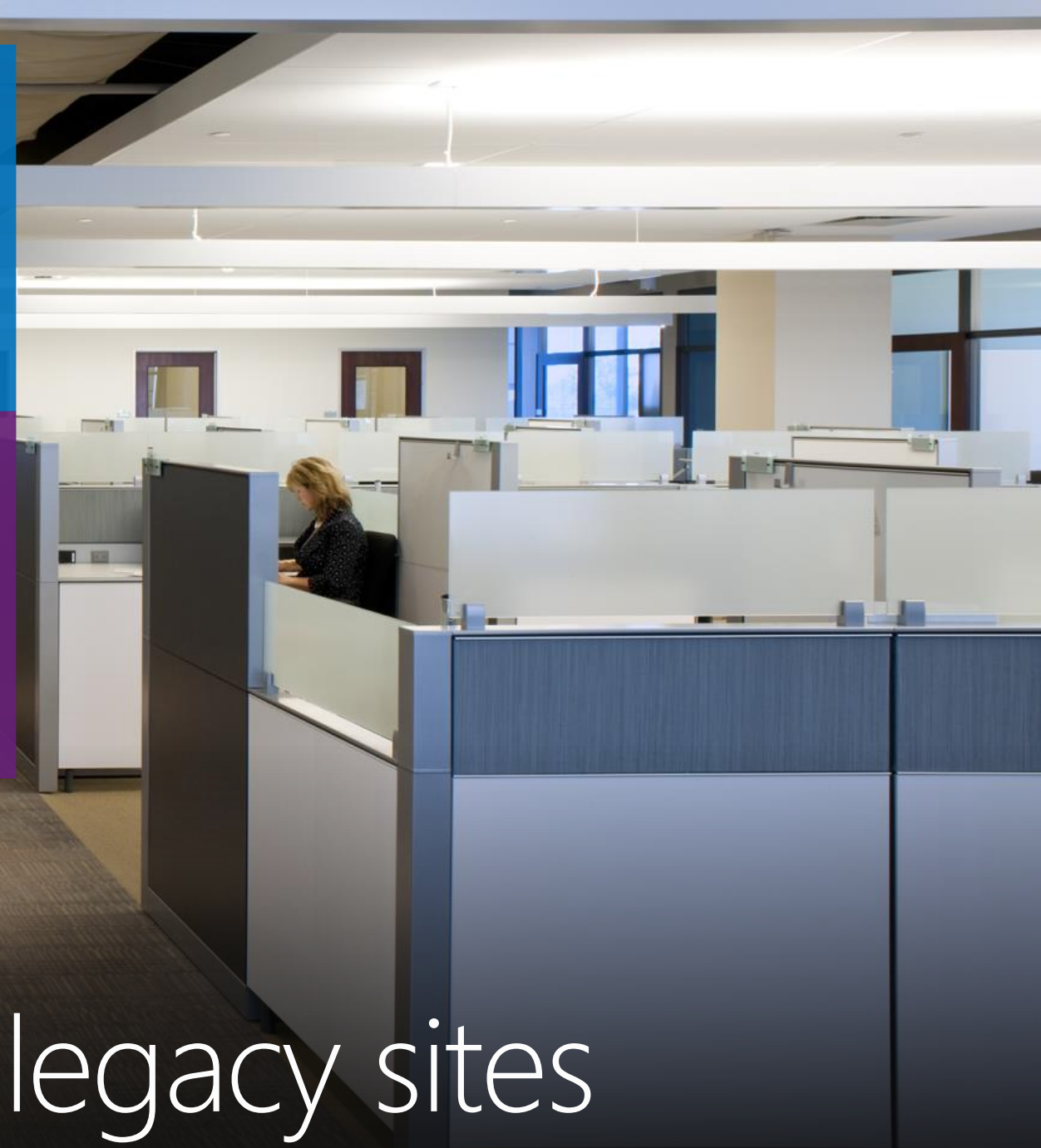
Improvement  
in team  
effectiveness

22%

Improvement  
in formal  
collaboration

25%

Improvement  
in impression on  
customers



WPA performance v. legacy sites

# Det nye Microsoft i Danmark

## Gamle dage

"Gå på arbejde"

Input mål

Skrivebord fokus

Silo placering

## Moderne arbejdsplads

Arbejde er en aktivitet

Output mål

Flexibel plads (42% / 6%)

Tilfældige sammenstød (42% / 78%)



# Arbejdet sker flere steder



Sender første email inden ankomst på kontoret

Sender sidste email efter de har forladt kontoret

Vidensarbejdere har mere end tre arbejdssteder

# Hvor skabes de gode ideer?



Hjemme



Transport



Møde



Skrivebord



# Design principper for Lyngby



Netværskultur



Arbejde er en aktivitet,  
ikke et sted



Individuel koncentration i  
det moderne kontor

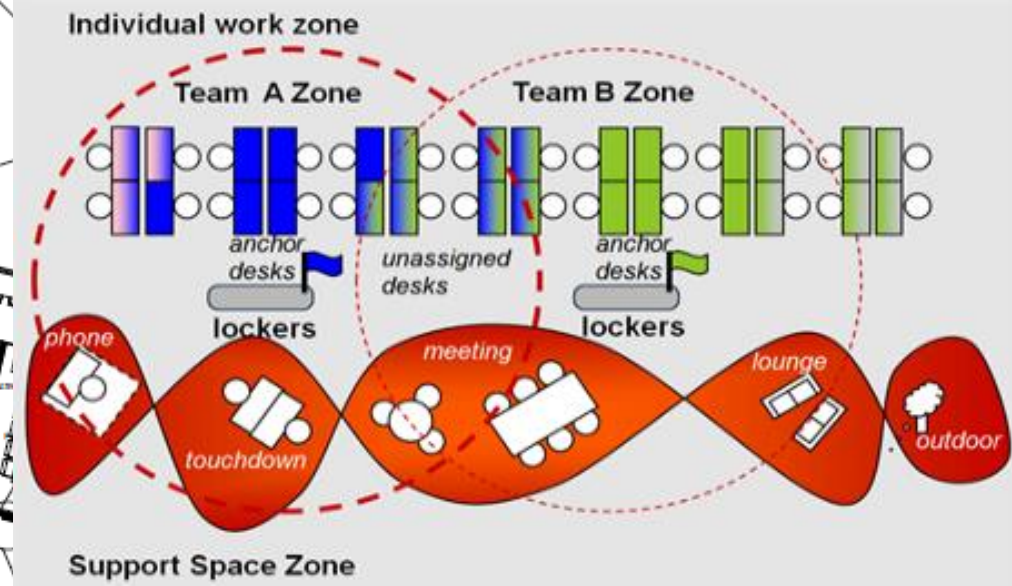
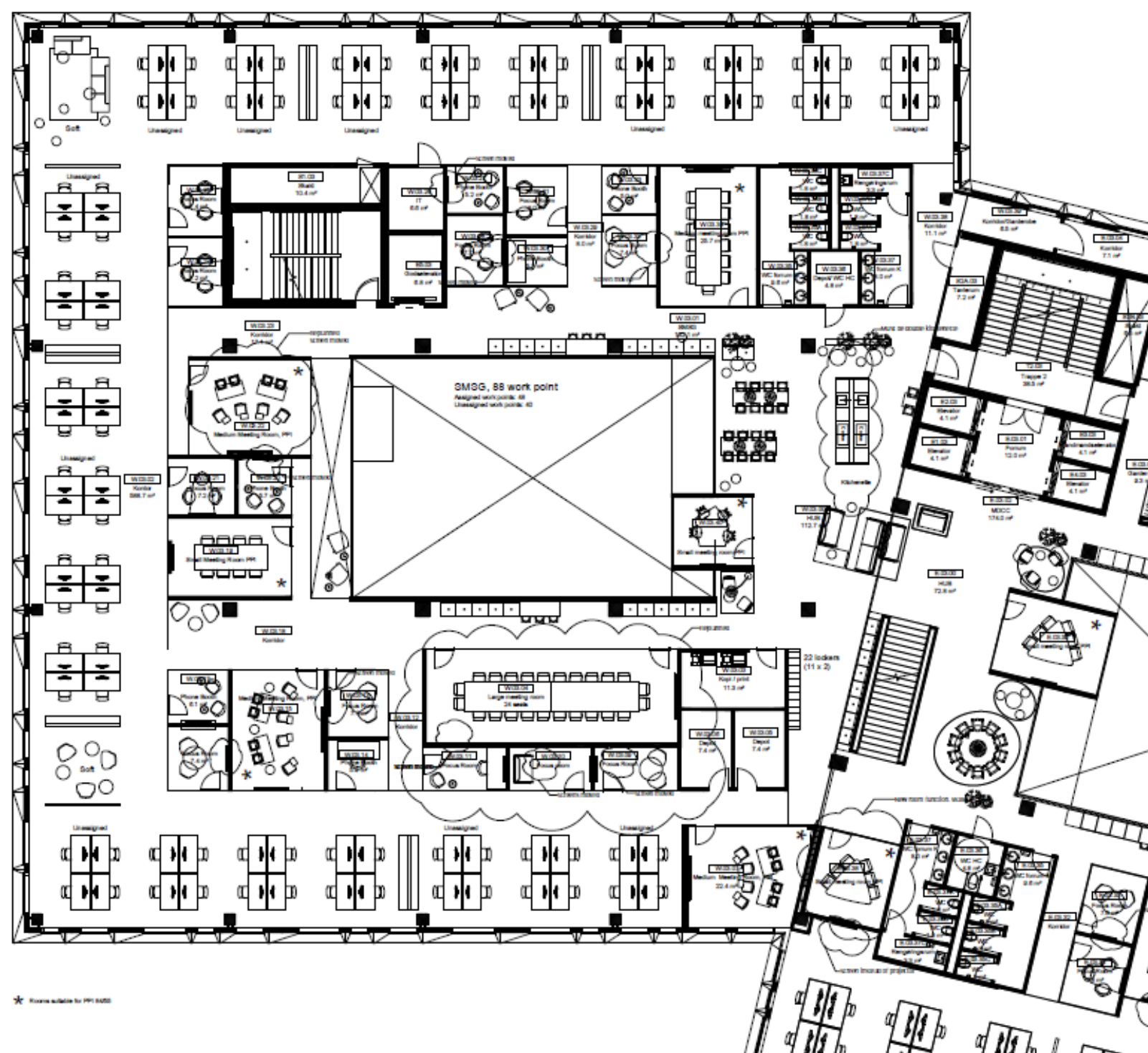


Co-creation i det  
moderne samarbejde

# Samarbejdsbygning

De tre cirkler:

- Koncentration
- Samarbejde
- Social



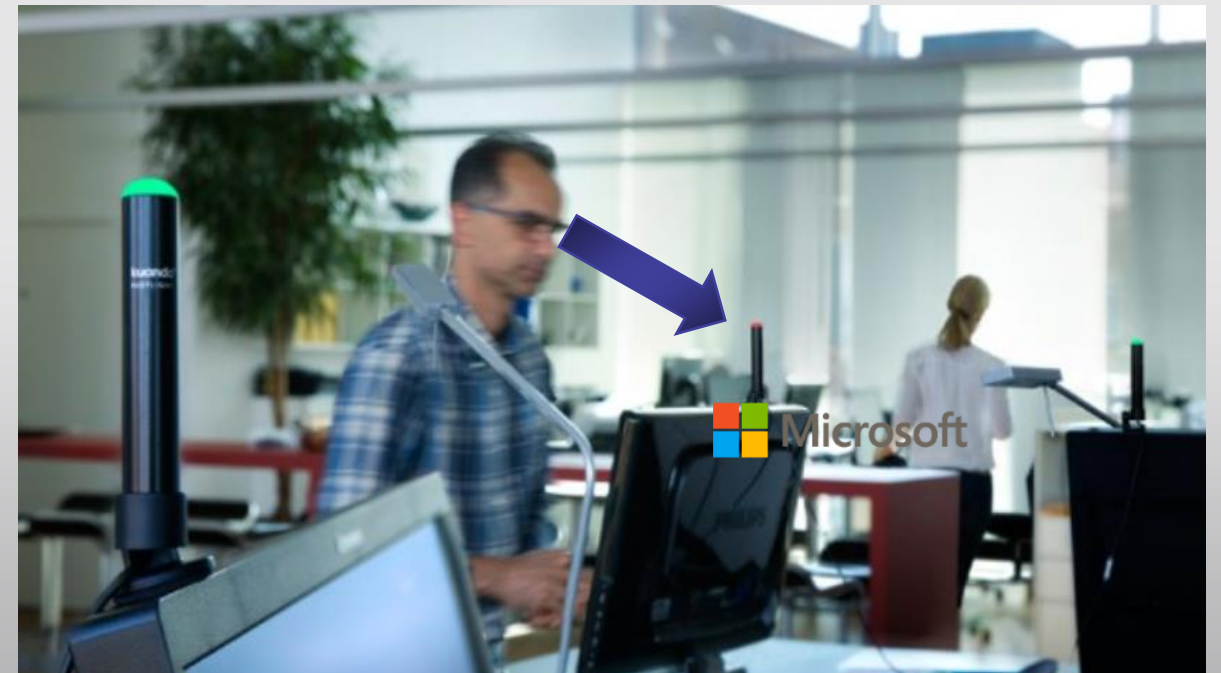


# Minimere forstyrrelser

## Challenges in today's office environments

- > 2 out of 3 feel that co-workers interrupt too much.
- > Interruptions consume 28 per cent of a knowledge worker's day. That's more than 2 hours. Every day.
- > 70 per cent complain that their concentration is weakened in open plan offices

Kuando - BusyLight



Skype for Business

What's happening today?

**Thomas Schnegelsberg**  
Available  
LYNGBY/3 : <https://www.findme.ms/map/thomas>

thomas schnegels

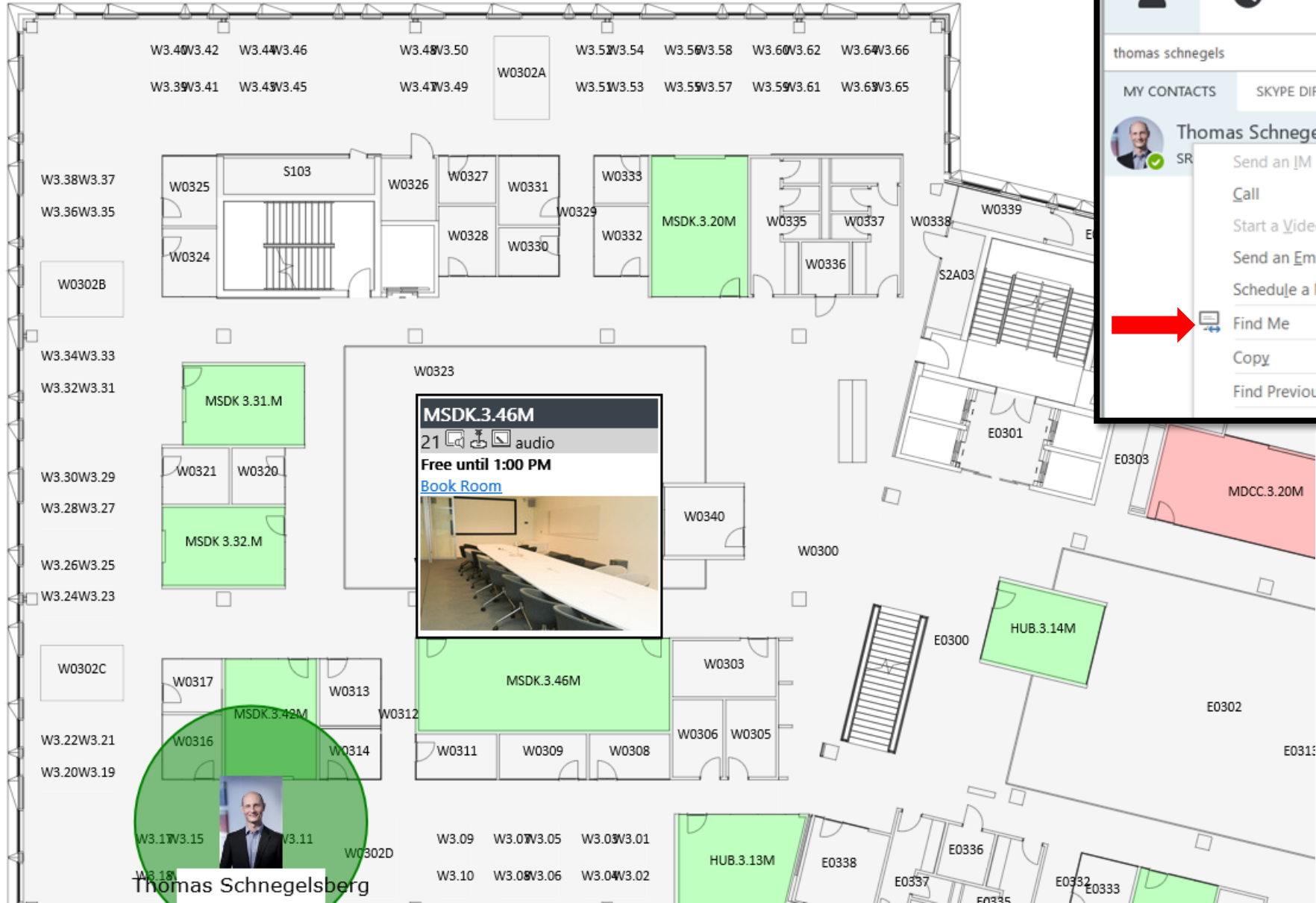
MY CONTACTS SKYPE DIRECTORY SKILL

**Thomas Schnegelsberg** - Available - Video Capable

- Send an IM
- Call
- Start a Video Call
- Send an Email Message
- Schedule a Meeting
- Find Me**
- Copy
- Find Previous Conversations

### Floor Plans Map

#### LYNGBY Level 3



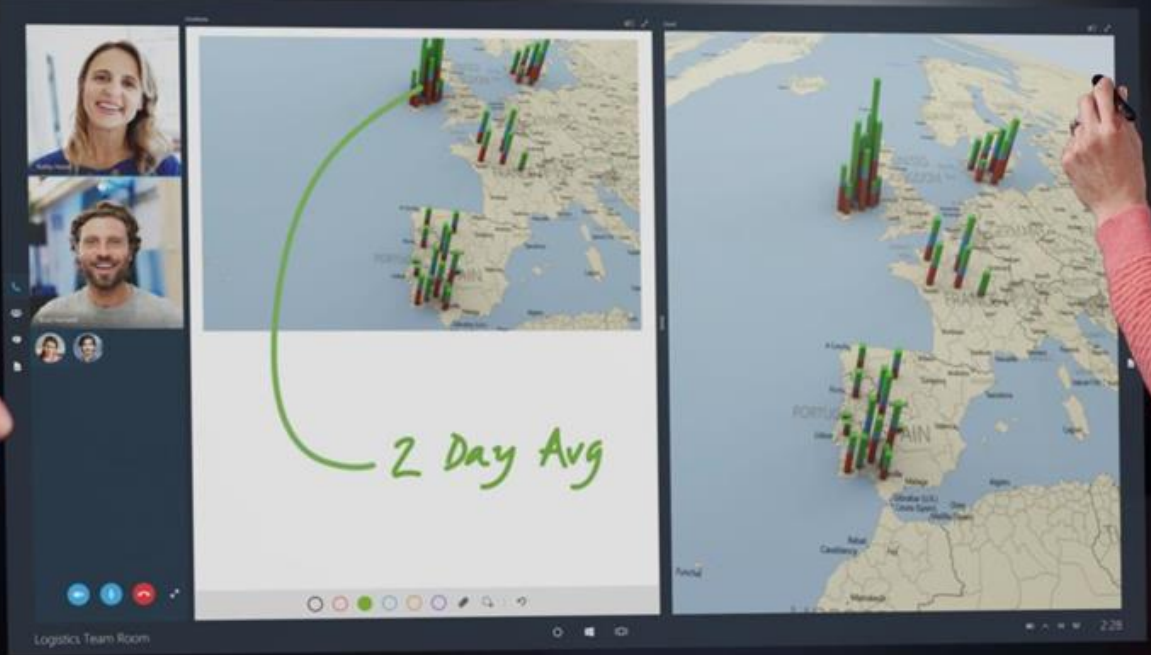
Thomas Schnegel  
LYNGBY/3

150 people available to be found now

[Save these people as My Favourites](#)

Thomas Schnegelsberg

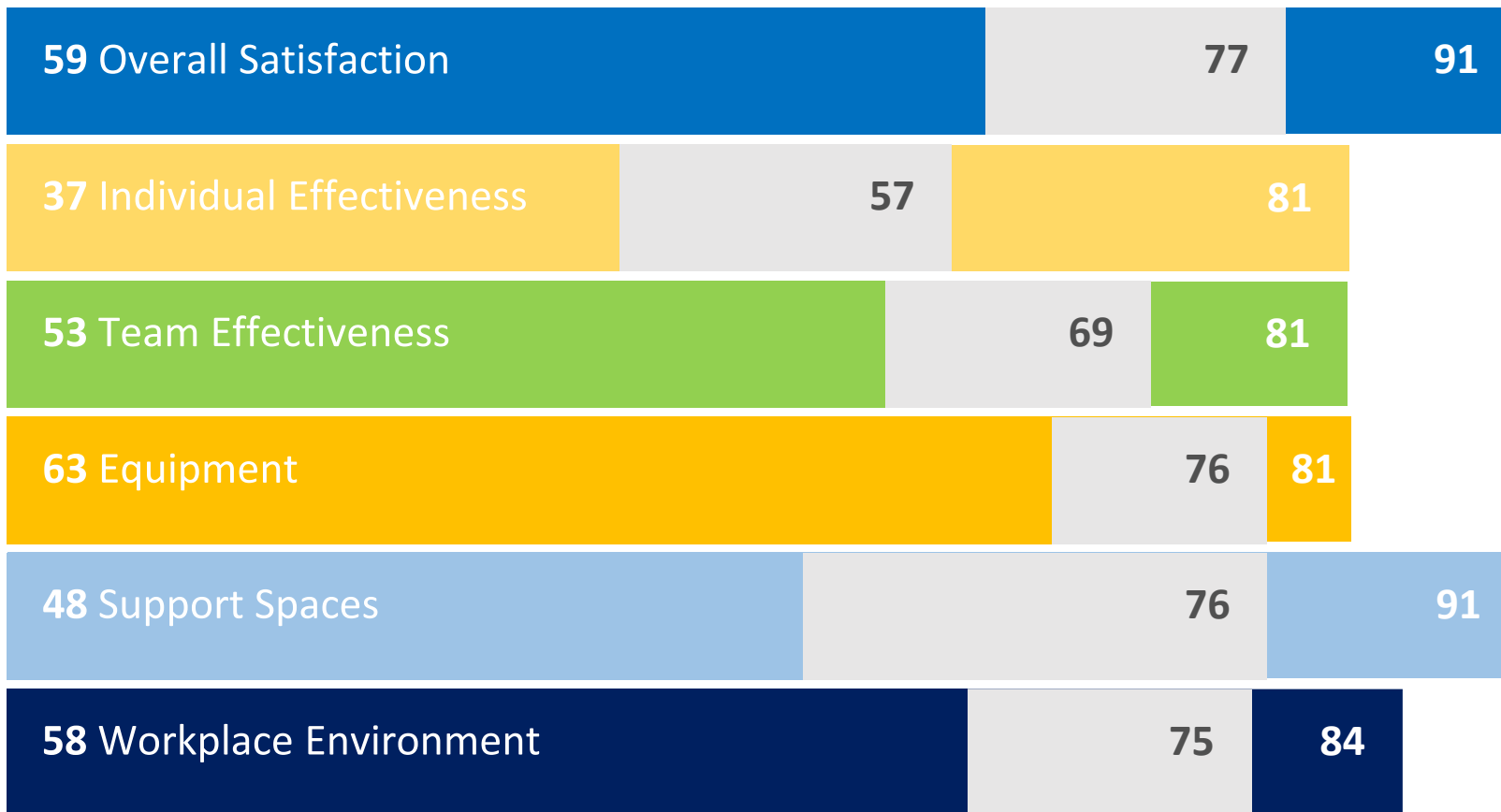




Microsoft



# Microsoft Sverige / Effekt måling



Før ændring Sverige

Benchmark WW gennemsnit

Efter ændring Sverige

Survey conducted by Gensler, May 2013





Tid til en tur

og video om fremtiden....